

Title

Entrepreneurship of Portuguese immigrants in Europe: a study case of London, Andorra, Monaco and Nice.

Objectives

This comprehensive and timely publication aims to be an essential reference source in the field of entrepreneurship of immigrant communities, using as study cases the cities of London, Andorra, Monaco and Nice and taking into account the particular case of Portuguese emigrants.

With that purpose, the book will focus on:

- a) identifying migratory routes, their types, the social and personal dynamics produced and the historical processes of Portuguese immigrants who started an entrepreneurship path in those territories;
- b) describing the construction processes of professional entrepreneurial paths among the population under study, their development, the opportunities and obstacles found by the entrepreneurs, the existence of a transnational logic and eventual influences by the local immigrant community;
- c) characterizing the extent of the construction of "economic enclaves" in their transnational dimensions, based on the location of the Portuguese communities under study (size, duration, entrepreneurial drive, openness and external and internal dynamics);
- d) comparing migration processes, integration levels and entrepreneurship in the different selected areas;
- e) checking the presence of emigrant entrepreneurs in the media and their use of information and communication technologies in social and cultural business networks.

In summary, the authors make an individual analysis of each territory, seeking to establish differences and/or common features between the different territories, with a view to a broader and especially a more established understanding of the Portuguese immigrant entrepreneur typology, aiming at defining a profile of the Portuguese diaspora and, more specifically, building a network of Portuguese entrepreneurs abroad.

Target Audience

Professors, researchers, and advanced-level students will find this text useful to increase their knowledge about immigrant entrepreneurship in the European territory.

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